



DEV BHOOMI
—UTTARAKHAND—
UNIVERSITY

21 years
of Academic
Excellence

School of

ANIMATION, DESIGN & PLANNING

**ADMISSIONS
OPEN 2026-27**

Apply Now !
www.dbuu.ac.in | 1800 103 4049



about the **University**

RANKED

1ST

In Uttarakhand
(Professional Education by Education)
World Rankings 2025-26

Awarded as

**THE BEST
EMERGING UNIVERSITY**

by Asian Education Conclave

7TH
RANKED

In North India by THE
WEEK

8TH
RANKED

Outstanding Achievement in Pro-
fessional Education by Education
World Rankings 2025-26

25TH
RANKED

Top Universities in North India
by Times Rankings 2025

31ST
RANKED

Placement Category (All-India)
by Times Rankings 2025

66TH
RANKED

Top Engineering Institutions in
India by 2025 Times Rankings

Dev Bhoomi Uttarakhand University is the best university in Dehradun, Awarded as the Best Emerging University by the Asian Education Conclave and for Best Placement & Excellence in Academics in North India by the Ministry of Human Resources Development. Spread over a 42-acre green campus, the University offers 120+ programs across 12 schools. With modern classrooms, advanced labs, industry collaborations, and research facilities, DBUU provides a holistic and experiential learning environment, preparing students to become skilled, responsible, and globally competent professionals.

Our Proud Achievers

44 LPA



MOHD. SHAHJAN
BBA 2026
Vision Realty
DUBAI

44 LPA



MOHD. AYAN
BBA 2026
Vision Realty
DUBAI

43 LPA



ADITYA SUBHEDAR
BHM 2026
HOTEL St. GEORGE
FINLAND

40 LPA



KAMLESH SINGH
B.TECH ME
Robbins

35 LPA



MURLI MANOHAR
B.TECH EE
Robbins

27 LPA



BHARTI RATHI
MBA
Supersourcing

20 LPA



MAHIMA MISHRA
B.TECH CSE
Vivnovation

18 LPA



KARTIK ARORA
B.TECH CSE
WatchGuard

14 LPA



KHUSHI ARORA
MBA
FEDERAL BANK

120+
Programmes

44 LPA
Highest CTC

850+
Recruiters'
Network

15.5K+
Placement
Offers

22K+
Alumni

80%
Average
Placement



about the **School**

The School of Animation, Design & Planning at Dev Bhoomi Uttarakhand University (DBUU) is an innovative hub of creativity where art, design, and technology meet to nurture the next wave of innovators. The school provides a vibrant learning experience where students delve into animation, graphic design, game art, UI/UX design, interior design, and urban planning under the guidance of experienced faculty members and are equipped with world-class design studios and labs.

Students get hands-on experience through live projects, internships, workshops, and portfolio development, ensuring they are fully industry-ready. The course focuses on visual storytelling, sustainable planning, digital creativity, and problem-solving abilities.

Masterclasses, exhibitions, design competitions, and industry interactions ensure students are updated on the latest trends from around the world. Students graduate as confident designers, planners, and creative professionals ready to make their mark on the ever-changing digital and physical landscape of the world.

Programme Highlights



Live Trainings

The School conducts various workshops to equip students with practical skills through tactical experiences.



Internship Opportunities

Internships ensure that our students work with industry leaders



Industry Exposure

Gain real-world experience through live projects, internships, and collaborations with top animation and design studios. Work on professional.



Infrastructure For Practice

Our on-campus Animation, VFX Studio and Graphic labs are built to facilitate practice for students.

Courses offered

School of Animation, Design & Planning, has come to the forefront through its constant efforts, dedication, and world-class facilities. The School comprises the following under Graduate and Postgraduate programmes:

Undergraduate Programmes



Eligibility — The candidate must have passed 10+2 or equivalent qualification in the any stream, completed from a recognized educational board with a minimum aggregate score of 50% marks.

Specialization in : VFX & Motion Graphics

Duration : 03 Years

B.Sc. (Animation, VFX and Gaming)



B.Des (Graphic Design)



B.Des (Interior Design)



B.Des (Digital Product Design / UI & UX)
(Industry Integrated)



B.Des (Game Design and Animation)
(Industry Integrated)

Eligibility — The candidate must have passed 10+2 or equivalent qualification in the any stream, completed from a recognized educational board with a minimum aggregate score of 50% marks.

B.Des - Duration : 04 Years

Postgraduate Programmes

Duration : 02 Years



M.Sc (Animation & Multimedia)

Eligibility — The candidate has passed graduation from a recognized university in any stream with minimum 50% aggregate marks.



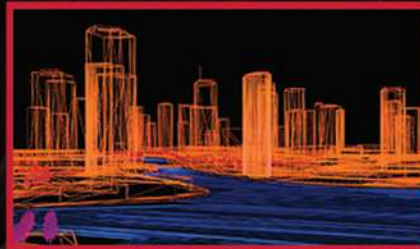
Master of Design (M.Des.) Interior Design

Eligibility — The candidate must have passed graduation with in any stream: B.Des/ B.Arch./ B.Tech/ BFA with a minimum aggregate score of 50% for general category and 45% for reserved category



Master of Design (M.Des.) Digital Product Design/UI & UX (Industry Integrated)

Eligibility — The candidate must have passed graduation with in any stream: B.Des/ B.Arch./ B.Tech/ BFA with a minimum aggregate score of 50% for general category and 45% for reserved category



Master of Planning (M. Plan)

Eligibility — The candidate must have passed graduation from a recognized board. Candidates having B.Planning/B.Arch/B.Tech CE/ Post graduate in Geography/ Sociology/Economics from a recognized university with a minimum 50% marks (45% in case of candidate belonging to reserved category)can apply for admission.

Lab Facilities

Animation Lab

Animation labs are structured around powerful computer graphics workstations featuring graphic tablets and applications such as the Adobe creative cloud suite, Maya and other related software. This lab provides equipment for students to produce films using 2-D and 3-D computer graphics as well as traditional animation. Specialized hardware with the latest softwares are available to meet the creative needs of students in the laboratory. The labs are specially created and designed to meet the extensive demands of the multimedia applications.



VFX Lab

The studio is equipped with video lights, cameras, and editing workstations. Students extensively use the Green Matte Studio for their projects and portfolio development as part of their VFX training. They utilize the Green Matte setup for Rotoscoping, Chroma Keying, and Match Moving, gaining hands-on experience in professional visual effects techniques.

Graphic Lab

Students are trained in the areas of Pencil Sketching, Watercolor, Oil Painting, Anatomical Sketching, Product Designing, Concept Art, Matte Painting, and other drawing-related techniques in the Art Lab and Computer Lab, where they also gain skills in digital art, design software, and modern creative tools.

We Drive Innovation in Animation with 28+ Software Tools





Boundless Career Opportunities

Animation and VFX Course

An animation course opens the door to exciting roles in films, television, OTT platforms, gaming, advertising, and digital media. Students can work as 2D or 3D Animators, Character Animators, Storyboard Artists, Motion Graphics Designers, or Animation Directors. With the rise of streaming platforms and gaming industries, skilled animators are in constant demand. A VFX course prepares students for careers in film production, web series, commercials, and digital content creation. Career roles include VFX Artist, Compositor, Roto Artist, Matchmoving Artist, Lighting Artist, and FX Technical Director. With the rapid growth of action films, fantasy series, and high-quality advertisements, VFX professionals are highly valued in the entertainment industry. Opportunities are available in film studios, post-production houses, OTT content production, and gaming companies. Skilled VFX artists can also work on international projects through outsourcing and remote collaboration.

Interior Design Course

An interior design course offers strong career prospects in residential, commercial, retail, and hospitality design. Graduates can become Interior Designers, Space Planners, Furniture Designers, Set Designers, or Design Consultants. With increasing urban development and real estate growth, there is high demand for professionals who can design functional and aesthetically appealing spaces.

Graphic Design Course

Graphic design is essential in branding, advertising, publishing, and digital marketing. After completing a graphic design course, students can work as Graphic Designers, Brand Identity Designers, UI Designers, Packaging Designers, or Visual Communication Specialists.

Digital Product Design Course

A digital product design course prepares students for careers in designing apps, websites, and digital platforms. Career roles include UI/UX Designer, Product Designer, Interaction Designer, UX Researcher, and Design Strategist. With businesses shifting toward digital platforms, digital product designers play a crucial role in improving user experience and product functionality. Opportunities exist in tech companies, startups, software firms, and e-commerce businesses.

Master in Planning (Urban and Regional Planning)

Program offers career opportunities in urban development, infrastructure planning, transportation planning, and environmental planning. Graduates can work as Urban Planners, Town Planners, Transport Planners, Environmental Consultants, or Policy Advisors. With rapid urbanization and smart city development, planning professionals are in high demand in government departments, development authorities, consulting firms, and international organizations.

Students Work

From the first spark of imagination to refined visual storytelling, our students transform ideas into powerful animated and VFX creations. This curated showcase highlights their creative journey — from early experiments in character design and 2D animation to advanced 3D modeling, motion graphics, and cinematic visual effects.



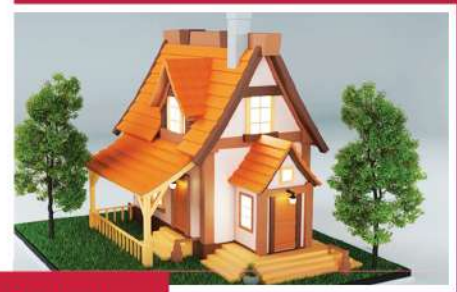
2D Animation Movie By First Year Students

• B.Sc (Hons)

- Agriculture
- Forestry
- Natural Farming
- Community Science

• M.Sc

- Agronomy I Plant Pathology
- Genetics & Plant Breeding
- Horticulture (Vegetable Science)



3D Animation Movie By 2nd and 3rd Year Student



Graphics Work By Student

University Placement Highlights

OVER **90%**

Eligible students placed annually

44 LPA

Highest CTC

6 LPA

Average CTC offered

100%

Internship Assistance across all programmes

Bringing Corporate to the Classroom@DBUU



120+

Guest lectures by Industry experts



110+

Hands on workshops



70+

Educational visits



55+

Technical workshops on latest technologies



50+

Industry visits



45+

Social responsibility programs



40+

Industry collaborations



40+

Cultural events



20+

Start-up workshops



20+

Sports events



04+

Film Workshops



04+

Annual events

Annual Technical fest Navadhara



Navadhara is an annual technical fest organized by Dev Bhoomi Uttarakhand University, aimed at providing a platform for students to learn from prominent experts, showcase their technical skills, foster innovation, and promote collaboration among budding technologists. The event aims to bring together students from various schools, colleges and universities to participate in a series of competitions, workshops, and exhibitions centered around emerging technologies and engineering disciplines.



First Prize : Rs 1,50,000



Second Prize : Rs 1,00,000

Third Prize : Rs 50,000

Students Technical Skills & Innovation



Annual Cultural fest PINAK

DEV NEGI
PINAK 2025

SONU NIGAM
PINAK 2023

JAVED ALI
PINAK 2022

**PRIYANAKA
MEHAR**
PINAK 2022



**SHANKAR
MAHADEVAN**
PINAK 2025

STEBIN BEN BISMIL
PINAK 2026

**SHREYA
GHOSHAL**
PINAK 2024

Shaping Your Future with DBU's **120+** PROGRAMMES

ENGINEERING

• B. Tech

- Computer Science & Engg.
- AI & Machine Learning
- Cyber Security & Forensics
- Data Science*
- AI and Data Science*
- Civil I Mechanical I Aerospace
- Electronics & Communication
- Electrical Engineering
- Electric Vehicle Technology*

• M. Tech

- Computer Science & Engg.
- Structural I Geotechnical Engg.
- Transportation Engg.
- Digital Communication
- Energy Tech. I Thermal I Production
- Smart Grid

COMPUTER APPLICATION

• BCA / BCA with research

- Core
- Cyber Security
- Data Science*
- Full Stack Development*
- AI & Data Science*

• B.Sc IT (Information Technology)

• B.Sc CS (AI & Data Science) *

• MCA

- Core
- AI & Data Science*

AGRICULTURE

• B.Sc (Hons)

- Agriculture
- Forestry
- Natural Farming
- Community Science

• M.Sc

- Agronomy I Plant Pathology
- Genetics & Plant Breeding
- Horticulture (Vegetable Science)

PHARMACY

• D.Pharm

• B.Pharm

• Pharm.D

• M.Pharm

- Pharmaceuticals
- Pharmacology

• M.Sc (Pharmaceutical Chemistry)

AYURVEDA & HOSPITAL

• BAMS

ANIMATION, DESIGN & PLANNING

• B. Design

- Graphic Design I Interior Design
- Digital Product Design / UI & UX *
- Game Design & Animation*

• B.Sc Animation, VFX & Gaming

• M.Sc Animation & Multimedia

• M. Plan

• M. Design

- Interior Design
- Digital Product Design / UI & UX *

DEV BHOOMI SCHOOL OF ARCHITECTURE

• Diploma in Architecture

• B. Arch

JOURNALISM & LIBERAL ARTS

• BA (Hons) / with research

- Journalism & Mass Comm. I
- English I Psychology

• Bachelor of Fine Arts (BFA) | MFA

• Fashion Design

- Diploma | B. Design | B.Sc

• MA

- Journalism & Mass Com. I English I
- Fashion Design & Merchandising

HOTEL MANAGEMENT & TOURISM

• Diploma

- Food Production
- Bakery & Confectionery
- Food & Beverage Service

• BHM I MHM

• BBA

- Tourism & Event Management

• B.Sc

- Hospitality & Hotel Management

NURSING

• GNM

• B.Sc Nursing

LAW

• Three Years Degree Program

- LLB

• Five Years Integrated Degree Program

- B.A. LLB (Hons.)
- B.B.A. LLB (Hons.)
- B.Com. LLB (Hons.)

POLYTECHNIC (UBTER)

• Diploma

- CSE I EE I CE
- ME (Automobile / Production)

MANAGEMENT & COMMERCE

• BBA / BBA with research

- HR/IB/Marketing/Finance
- Business Analytics*
- Digital Marketing*
- Fintech & Digital Banking*
- Aviation & Airport Management
- AI and Data Science*

• B.Com / B.Com (Hons)

• MBA

- Core
- HR / Marketing / Finance / International Business / Logistics & Supply Chain Management
- Business Analytics*
- Digital Marketing*
- Agribusiness
- AI and Data Science*

ALLIED SCIENCES

• B.Sc (Hons) / with research

- Forensic Science
- Food Technology
- Biotechnology | Microbiology
- Chemistry | Zoology

• B. Tech - Biotechnology

• M.Sc

- Food Technology
- Biotechnology
- Microbiology
- Forensic Science
- Industrial Chemistry

PARAMEDICAL SCIENCE

• B.PT

• B.MRIT

• B.MLS

• B.AOTT

• B.Optom

• B.Sc

- Medical Microbiology

• BHA

• MHA

• Master of Public Health (MPH)

* Industry Integrated



Scan QR Code



Apply Now : www.dbuu.ac.in | info@dbuu.ac.in
1800 103 4049 |  94115 19803

Haldwani : +91-9368819491
Srinagar, Gharwal : +91-8171791997, +91-7906417014
Bijnor, Uttar Pradesh : +91-9897620060
Jammu & Kashmir : +91-7006856004, +91-7251011101
Himachal Pardesh : +91-9368408965
South : +91-9010648377, +91-9390087742, +91-8465854944

 VIRTUAL TOUR



CONNECT WITH US!



Dev Bhoomi Campus, Chakrata Road Navgaon
Manduwala, Dehradun - 248007, Uttarakhand, INDIA