



DEV BHOOMI
—UTTARAKHAND—
UNIVERSITY

21 years
of Academic
Excellence

Department of
fashion design



ADMISSIONS
OPEN 2026-27

Apply Now !
www.dbuu.ac.in | 1800 103 4049



about the University

We are committed to delivering high-quality education to aspiring fashion professionals. Our Fashion Designing program blends creativity with technical expertise to prepare students for successful careers in the dynamic fashion industry.

Through industry-focused learning, practical training, and exposure to current trends, our students are well-equipped for successful careers. Many of our graduates are placed in leading fashion brands and design houses, holding key professional positions.

RANKED 1ST
In Uttarakhand
(Professional Education by Education)
World Rankings 2025-26

Awarded as
**THE BEST
EMERGING UNIVERSITY**
by Asian Education Conclave

**7TH
RANKED**
In North India by THE
WEEK

**8TH
RANKED**
Outstanding Achievement in Pro-
fessional Education by Education
World Rankings 2025-26

**25TH
RANKED**
Top Universities in North India
by Times Rankings 2025

**31ST
RANKED**
Placement Category (All-India)
by Times Rankings 2005

**66TH
RANKED**
Top Engineering Institutions in
India by 2025 Times Rankings

about the Department

Department of Fashion Design at DBUU presents fashion design as a vibrant and dynamic discipline that blends creativity with technical expertise. It offers diverse academic pathways, including Diploma in fashion design, Bachelor of Design (B.Des) in Fashion Design, Bachelor of Science (B.Sc) in Fashion Design, Master of Arts (M.A.) in Fashion Design and Merchandising, and Ph.D. in Fashion Design programs, enabling students to progress at every academic stage.

These programs build a strong foundation in design principles, textiles, color theory, and evolving market trends. The curriculum emphasizes design theory, pattern making, garment construction, fashion illustration, sustainable practices, and industry-based projects to develop practical skills. Students gain exposure to both creative and business aspects of fashion, preparing them for careers in designing, merchandising, styling, branding, marketing, and entrepreneurship. With a focus on innovation, research, and professional growth, the Department of Fashion Design nurtures industry-ready talent and attracts aspirants seeking quality education at the best fashion designing colleges in Dehradun today globally.



120+
Programmes

44 LPA
Highest CTC

850+
Recruiters'
Network

15.5K+
Placement
Offers

22K+
Alumni

80%
Average
Placement



Fashion Industry: **A Global Opportunity**

The fashion and garment industry is one of the fastest-growing global sectors, and **India is a key player in it**. Indian garments and textiles are exported to **Europe, USA, UK, Russia, Australia, New Zealand, Middle East, and over 100 countries, generating **Rs 1 lakh crore+ export value every year****. With India ranking among the top global exporters of apparel, demand for skilled fashion professionals is rising rapidly. The Indian government has signed and is negotiating Free Trade Agreements (FTAs) with major markets, which reduce export duties and make Indian fashion products more competitive worldwide.

These FTAs are expected to push India's textile and garment exports towards a US\$100 billion global market target by 2030, creating massive opportunities for designers, merchandisers, stylists, and fashion entrepreneurs. For students, this means international exposure, strong career growth, global placements, and the chance to be part of a creative industry that connects India to the world.



Why Join a Fashion Design Course?

A fashion design program helps you turn creativity into a profession. Students learn:

Fashion illustration & garment construction

Textile knowledge & trend forecasting

Pattern making, draping & styling

Fashion merchandising & branding

Export-oriented fashion and global markets

Industry collaboration with





Courses Offered

Diploma Programmes

I Diploma - Fashion Design (01 Year)

Eligibility : The candidate must have passed X from a recognized educational board with a minimum aggregate score of 40% marks (35% in case of candidate belonging to reserved category).

Undergraduate Programmes

I B.Sc - Fashion Design (03 Year)

I B.Des - Fashion Design (04 Year)

Eligibility : The candidate must have passed 10+2 or equivalent qualification in the any stream, completed from a recognized board.

Postgraduate Programmes

I MA - Fashion Design and Merchandising (02 Year)

Eligibility : The candidate must have passed graduation from a recognized university with minimum 40% or equivalent CGPA in aggregate.

Career Opportunities

The fashion industry is a dynamic and fast-growing field that combines creativity, technology, and business. It offers a wide range of career opportunities for individuals with diverse skills and interests, from design and production to marketing and management. With the increasing use of technology, Computer-Aided Design (CAD) has become an essential part of modern fashion, opening new career paths and improving efficiency in design and manufacturing processes.

Fashion Design & Creative Roles

- || Fashion Designer – Clothing, accessories, footwear
- || Textile Designer – Prints, patterns, fabric development
- || Knitwear Designer
- || Costume Designer – Film, TV, theatre
- || Fashion Illustrator
- || Accessory / Jewelry Designer

CAD-Based Careers (Computer-Aided Design)

- || Fashion CAD Designer – Garment layouts, technical flats, digital patterns
- || Pattern Maker (CAD) – Pattern drafting, grading, and corrections using CAD software
- || Technical Designer – Tech packs, measurements, fit corrections using CAD
- || Textile CAD Designer – Digital prints, repeats, colorways
- || 3D Garment Designer – Virtual garments, simulations (CLO 3D, Browzwear)
- || Product Developer (CAD-based) – From design to production coordination
- || Fashion Illustrator (Digital/CAD)

Fashion Production & Manufacturing

- || Production Manager
- || Garment Technologist
- || Quality Control Manager
- || Merchandiser (Fashion & Apparel)
- || Sourcing & Supply Chain Manager

Fashion Business & Management

- || Fashion Buyer
- || Retail Manager
- || Brand Manager
- || Fashion Entrepreneur / Label Owner
- || Visual Merchandiser

Fashion Media & Communication

- || Fashion Stylist
- || Fashion Blogger / Influencer
- || Fashion Journalist
- || Fashion Photographer
- || Content Creator for Fashion Brands

Sustainability & Future-Focused Roles

- || Sustainable Fashion Designer
- || Ethical Sourcing Specialist
- || Fashion Tech Innovator
- || Circular Fashion Consultant



Placement Highlights



Shagun Chauhan



Anjali Gusain



Priya Pal



Anjali Kuliya



Reena Dixit



Shivangi Burman



Amandeep Kaur



Anisha Khantwal



Raavi Agarwal



Satakshi



Rupanjali



Akansha Rawat



University Placement Highlights

OVER **90%**
Eligible students placed annually

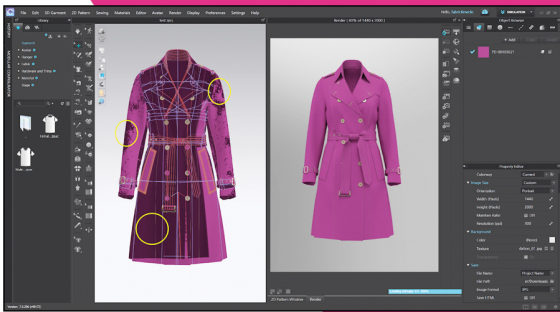
44 LPA
Highest CTC

6 LPA
Average CTC offered

100%
Internship Assistance across all programmes

Power Your Fashion with CAD

Mastering CAD and CLO 3D prepares designers for today's fast-paced, technology-driven fashion industry. These tools help bridge the gap between creativity and production, enabling designers to meet global industry standards. Knowledge of CAD and CLO 3D increases job opportunities, boosts confidence, and equips designers with future-ready skills that are now essential in professional fashion careers.



Why CAD Are Important

- || Accurate digital sketching and technical detailing
- || Faster design development and modifications
- || Realistic 3D fitting, draping, and visualization
- || Reduced sampling time, cost, and material waste
- || Improved communication with manufacturers
- || Strong support for sustainable fashion
- || Enhanced employability and industry readiness



Defining Fashion Through Experience

Industry Experts



Mrs. Vandita
Fevicril Professional Teacher



Dr. Sakshi Chanana
Founder, Literary Aisle



Mr. Deepak Singh
Founder/Director,
Matter Vision Mechanics



Ms. Jaanki
Gond Painting Artist

Elegance on a Grand Scale

Bringing Corporate to the Classroom@DBUU



120+

Guest lectures by Industry experts



110+

Hands on workshops



70+

Educational visits



55+

Technical workshops on latest technologies



50+

Fashion Show events



45+

Social responsibility programs



40+

Industry collaborations



40+

Cultural events



20+

Fashion Tour



20+

Sports events



10+

School Social events



04+

Annual events

Annual Technical fest Navadhara



Navadhara is an annual technical fest organized by Dev Bhoomi Uttarakhand University, aimed at providing a platform for students to learn from prominent experts, showcase their technical skills, foster innovation, and promote collaboration among budding technologists. The event aims to bring together students from various schools, colleges and universities to participate in a series of competitions, workshops, and exhibitions centered around emerging technologies and engineering disciplines.



First Prize : Rs 1,50,000



Second Prize : Rs 1,00,000

Third Prize : Rs 50,000

Students Technical Skills & Innovation



Annual Cultural fest **PINAK**

**SHANKAR
MAHADEVAN
PINAK 2025**

**SHREYA GHOSHAL
PINAK 2024**

**SONU NIGAM
PINAK 2023**



Shaping Your Future with DBU's **120+** PROGRAMMES

ENGINEERING

• B. Tech

- Computer Science & Engg.
- AI & Machine Learning
- Cyber Security & Forensics
- Data Science*
- AI and Data Science*
- Civil I Mechanical I Aerospace
- Electronics & Communication
- Electrical Engineering
- Electric Vehicle Technology*

• M. Tech

- Computer Science & Engg.
- Structural I Geotechnical Engg.
- Transportation Engg.
- Digital Communication
- Energy Tech. I Thermal I Production
- Smart Grid

COMPUTER APPLICATION

• BCA / BCA with research

- Core
- Cyber Security
- Data Science*
- Full Stack Development*
- AI & Data Science*

• B.Sc IT (Information Technology)

• B.Sc CS (AI & Data Science) *

• MCA

- Core
- AI & Data Science*

AGRICULTURE

• B.Sc (Hons)

- Agriculture
- Forestry
- Natural Farming
- Community Science

• M.Sc

- Agronomy I Plant Pathology
- Genetics & Plant Breeding
- Horticulture (Vegetable Science)

PHARMACY

• D.Pharm

• B.Pharm

• Pharm.D

• M.Pharm

- Pharmaceutics
- Pharmacology

• M.Sc (Pharmaceutical Chemistry)

AYURVEDA & HOSPITAL

• BAMS

ANIMATION, DESIGN & PLANNING

• B. Design

- Graphic Design I Interior Design
- Digital Product Design / UI & UX *
- Game Design & Animation*

• B.Sc Animation, VFX & Gaming

• M.Sc Animation & Multimedia

• M. Plan

• M. Design

- Interior Design
- Digital Product Design / UI & UX *

DEV BHOOMI SCHOOL OF ARCHITECTURE

• Diploma in Architecture

• B. Arch

JOURNALISM & LIBERAL ARTS

• BA (Hons) / with research

- Journalism & Mass Comm. I
- English I Psychology

• Bachelor of Fine Arts (BFA) | MFA

• Fashion Design

- Diploma | B. Design | B.Sc

• MA

- Journalism & Mass Com. I English I
- Fashion Design & Merchandising

HOTEL MANAGEMENT & TOURISM

• Diploma

- Food Production
- Bakery & Confectionery
- Food & Beverage Service

• BHM I MHM

• BBA

- Tourism & Event Management

• B.Sc

- Hospitality & Hotel Management

NURSING

• GNM

• B.Sc Nursing

LAW

• Three Years Degree Program

- LLB

• Five Years Integrated Degree Program

- B.A. LLB (Hons.)
- B.B.A. LLB (Hons.)
- B.Com. LLB (Hons.)

POLYTECHNIC (UBTER)

• Diploma

- CSE I EE I CE
- ME (Automobile / Production)

MANAGEMENT & COMMERCE

• BBA / BBA with research

- HR/IB/Marketing/Finance
- Business Analytics*
- Digital Marketing*
- Fintech & Digital Banking*
- Aviation & Airport Management
- AI and Data Science*

• B.Com / B.Com (Hons)

• MBA

- Core
- HR / Marketing / Finance / International Business / Logistics & Supply Chain Management
- Business Analytics*
- Digital Marketing*
- Agribusiness
- AI and Data Science*

ALLIED SCIENCES

• B.Sc (Hons) / with research

- Forensic Science
- Food Technology
- Biotechnology | Microbiology
- Chemistry | Zoology

• B. Tech - Biotechnology

• M.Sc

- Food Technology
- Biotechnology
- Microbiology
- Forensic Science
- Industrial Chemistry

PARAMEDICAL SCIENCE

• B.PT

• B.MRIT

• B.MLS

• B.AOTT

• B.Optom

• B.Sc

- Medical Microbiology

• BHA

• MHA

• Master of Public Health (MPH)

* Industry Integrated



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Himachal Pardesh : +91-9368408965
South : +91-9010648377, +91-9390087742, +91-8465854944

 VIRTUAL TOUR



CONNECT WITH US!



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